



PRESS RELEASE

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Moving On Up – To The Top Of Maine That Is!

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Houlton, ME, January 17, 2006 – Making it possible to transition a part-time business to a full-time venture, Babson College's director of Campus Life relocates his company, CollegeHelpers.com, to northern Maine; taking advantage of regional incentives and reasonable living expenses.

Boston area based CollegeHelpers.com has packed up and moved its base of operation. Businesses change locations all of the time, but this move has raised eyebrows since it's to a small town at the very end of Interstate 95 in Houlton, Maine, 360 miles north of Boston. "One customer recently asked why we would move to such an isolated location when people seem to be moving in the opposite direction," states Fred Grant, owner of CollegeHelpers.com. "The answer is simple – it's cheaper, the population is well educated, the cost of real-estate is a fraction of that in southern New England, and the sense of community can't be duplicated in and around major, metropolitan areas." Grant continues, "As an internet based business, we can operate anywhere there is high-speed internet and a phone line, but Houlton offers much more than that. The professional community and local government is bending over backwards to support and attract business to the area, not to mention that it's a great place to raise a family."

Houlton's Jon McGlaughlin, Executive Director of the Southern Aroostook Development Corporation, states, "Houlton has many people, like Mr. Grant, relocating from the hectic urban lifestyle, knowing that their telecommunication needs can be met equally well here in northern Maine. The town has an aggressive downtown revitalization program and Houlton has adopted a Tax Increment Financing policy that may be of benefit to companies looking to expand operations." The Southern Aroostook Development Corporation (SADC) is able to bring financial, environmental, telecommunication and other necessary officials into the development mix, including the state's Department of Economic and Community Development to assist any new business looking to move into the area.

"The reality is," states Grant, "I would never have been able to afford to run my business full-time this soon if I had stayed in the Boston area. The cost of living there is just too high." Grant concludes, "Not only was I able to reduce my living and business expenses significantly, but the support from the town and community made the opportunity too good to pass up. When trying to help college students find part-time jobs and keep costs low to employers, you have to be able to keep your own costs low."

Grant, a 12 year veteran of higher education, most recently serving as director of the Office of Campus Life at Babson College created CollegeHelpers.com to help college students find part-time jobs and colleges manage their part-time off-campus job postings. This free service for colleges and students allows employers to post their part-time jobs at as many colleges as they choose without having to contact each school individually. CollegeHelpers.com has created partnerships with colleges in the Boston and Hartford areas and is expanding the service nationally. For more information on CollegeHelpers.com, please visit www.CollegeHelpers.com

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